"IF YOU DON'T REBUILD ENTIRELY YOU CAN IMPROVE THE OLD HOME"

CYPRESS POCKET LIERARY

VOL. 39

"A STROKE OF GENIUS"

"NEW INSIDES"
For OLD HOUSES

CYPRESS

"THE WOOD ETERNAL"

4 SEPARATE AND DISTINCT EXAMPLES OF ARTISTIC MODERN WOOD-PANEL INTERIORS—WITH FULL SPECIFICATIONS AND COMPLETE WORKING DRAWINGS

"CYPRESS IS
THE LUMBER BUYER'S INSURANCE"

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CYPRESS

"New Insides for Old Homes" Book

Containing Four Distinct Interior Types—LIVING ROOM, DINING ROOM, LIBRARY AND HALL

WITH COMPLETE

SPECIFICATIONS and 4 WORKING PLANS

(on large sheet attached)

COMPLIMENTS OF

SOUTHERN CYPRESS MFRS.' ASSN. New Orleans, La. and Jacksonvile, Fla.

Fifth Edition, January, 1921.

Among the Good Things in this Booklet are:

TEXT ARTICLES: The Tradition of Wood Paneling . 3 Note on Muriatic Acid
Letters from Educators 8-10 A Little About "Sugi" Finish 16-22 Specifications for Cypress Interiors 23
Simple Beauty the Keynote 31 Candor by a Carpenters' Magazine 33 PICTURES:
Impression of Cypress Hall 4 Impression of Cypress Living Room 7
Impression of Cypress Library 12 Doing "Sugi-ing"—first process 17 Doing "Sugi-ing"—second process 19
Cypress Trim and Doors in a Club- house
Room
house 30

ALSO ART SUPPLEMENT

with photographs in tint of Cypress under different treatments in luxurious residences and apartments.

For the "Home Beautiful" (as well as time and weather proof) use



Page Two

Extract from an Article on

"The Tradition of Wood Paneling"

By Ruby Ross Goodnow.

(Reprinted from The Delineator by courtesy of Butterick Publishing Co. This is just a paragraph from a description of a modern palace, and is not only interesting, but profitable to those who know economic values, at the same time that they care for art values and are familiar with their best modern trend.)

"There is a house in Boston in which the huge living-hall paneled with Cypress, an upright paneling of broad boards running from the baseboard to the frieze line. Narrow boards of the same wood are applied where the broad boards meet, just as the narrow boards are applied to the rectangular paneling, except in the upright paneling they run straight from the baseboard to frieze line, where they are finished with a projecting molding of the same wood. This Cypress paneling had a little brown stain rubbed in and was then waxed, and the effect is very soft and mellow."

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Page Four

Thrift and Sentiment

How many of us there are who don't quite feel like spending the money for a new house—at least not this year—yet could manage all right to spend a moderate sum to modernize the old home!

The most impressive and delightful alterations are those which transform the interior—perhaps only one room at a time. This makes it easy financially, doesn't upset living—and prolongs the enjoyment which is inseparable from the process of improving the old homestead—no matter where it is, what it is like, or when it was built

There is no other kind of enjoyment quite like this. There is a zest in it, and a sense of pride, and a sort of quiet satisfaction just because it is at the same time a money saver and a "success"—which, taken together, make every step of the progress toward "artistic renovation" a separate little delight and a triumph of a kind all its own.

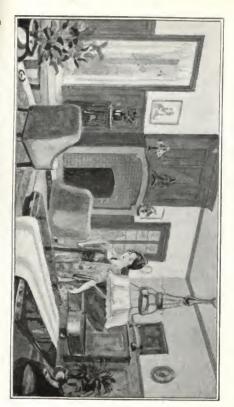
Ever since Cypress became recognized as an interior trim wood of

CYPRESS BEST FOR "ALL

merit, beauty, reliability and very high artistic possibilities, we have been constantly receiving inquiries and requests for counsel as to just how to best apply Cypress interior work to particular situations.

We have always tried to give good advice and in many instances we probably have saved our friends in various parts of the country considerable real money-both by the candor of our suggestions and by convincing evidence of the desirability of some so-called "soft" wood of interesting grain, over the standard hardwoods for interior trim. Cvpress is in the singular position of being classed scientifically as a "hardwood" simply by reason of the family of coniferous trees to which it belongs. And it is, in fact, hard enough to stand the wear and usage to which interior trim is certain to be subject. (Especially if you are raising a family.)

On the other hand, Cypress is so easily worked, and is so "easy on edged tools," that it is in steady and rapidly increasing demand for



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CYPRESS SPECIFY IT-

use in Manual Training Schools and similar institutions, as well as being a prime favorite with all amateur craftsmen and "home carpenters."

We print here two letters out of hundreds from similar sources, indicative of the interest in Cypress in educational circles and of the approbation earned by it after curiosity has been transformed into acquaintance, and acquaintance into reliance.

Here is one:

MARION HIGH SCHOOL

DEPARTMENT OF MANUAL TRAINING C. O. St. John Harry Stephenson Fred C. Smith

Marion, Ind., July 23, 1914. Southern Cypress Manufacturers' Association,

New Orleans, La.
Dear Sirs:—I have been following your advertising with some interest during the past several months.

I have used a great deal of it (Cypress) in my classes

and find that it is easy to work, that it holds its shape, that it is easily finished, and that it bossesses rare beauty. I have found no other wood of equal price which had so much to recommend it.

Would it not pay you to employ a manual trainina teacher to make up a booklet or set of booklets on Cybress manual training projects, and go on the road preaching the gosbel of Cypress to other teachers? Yours.

(Signed) C. O. St. JOHN.

Here is another:

STATE NORMAL SCHOOL

U. S. CONN. President

WAYNE, NEBRASKA

Department of Manual and Physical Training Edverd J. Huntemer

December 12, 1912. Southern Cypress Manufacturers' Association. Dear Sirs: - The clipping

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CYPRESS THE WOOD

that I enclose would attract almost any manual training teachers' attention. How to finish Cypress (see footnote I) and how to secure Cypress with a good grain is a problem (see footnote 2). Last spring I built here and used Cypress for the entire interior finish and for the weather boarding. Every one that enters the house remarks on the beauty of the woodwork. . . Where could I get 3/8-in. and 1/2-in. Cypress? (See footnote 3.)

Yours truly, (Signed) E. J. Huntemer.

Note No. 1—We at once sent him Vol. 26, the "Sugi" Book, and Vol. 31, on Cypress for Interior Trim.

Note No. 2—We told him how to secure what he wanted.

Note No. 3—We gave him the name of a nearby retailer.—ED.

INVEST-DON'T CYPRESS

The traits and qualities—in short, what has been called "the good-natured character of Cypress"—which have popularized it among the critical manual training instructors of the country are the very traits which especially adapt it to the purposes of those who plan interior alterations and embellishments in existing homes.

In its singularly varied graining. from the intricate patterns disclosed by the Sugi treatment on "curly" specimens, or the bold, clean and free sweep of "slash" grain, to the quiet (almost demure) simplicity of "edge" grain, the beauty conferred on Cypress by nature and made visible by the artifice of man renders it an inevitable choice of every artistic investor for at least some part of the interior scheme. ("The wood eternal" for exterior work almost goes without saying on account of its non-decay quality and consequent avoidance of the repair bill bugaboo.)

Its ease of handling (vide schoolboy use) its tractable behavior after installation—if properly dry, as all wood should be, and if



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THE WOOD CYPRESS

properly handled, as any wood deserves to be—together with its "appetite for simple staining (or painting) effects and its easy digestion of them," due to its freedom from resin and "pitch"—all these things together render Cypress one of the most desirable of interior trim materials, and many people place it first of all.

Its average price, as compared with expensive hardwoods which offer equal possibilities of artistic handling, is also an important consideration.

No longer can invidious remarks be made on the score of "softwood" for trim. When well handled, Cypress trim is something to covet and to discuss with pride. No longer need a socalled "soft" wood be covered up with paint or have its natural dignity affronted by the old "hand graining" with a brush and comb.

On the other hand, for the bath room and Colonial bed chamber, white enamel with the slightlydulled "egg-shell finish" is delightful, and there is no wood

CYPRESS BEST FOR "ALL

more amenable and dependable as a base for white enamel. Cypress neither stains it nor "bubbles" it, and aids a good workman in "making the job look like marble."

We have tried in this booklet to convey some few suggestions of value, which you can elaborate and apply as best serves your wishes and requirements. Also we are sure we have succeeded in giving you plans of artistic value and economic merit. We hope you may enjoy and profit by them.

We would add in closing that we should be proud to have you send us photographs—"before and after"—of the rooms you may now or later decide to revamp as here suggested. These we shall file and shall use in future publicity only with your permission. We thank you for reading our part of this book. Now for your part.

Yours very truly,

SOUTHERN CYPRESS MFRS. ASSN.

New Orleans, La., and Jacksonville, Fla.

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Did You Know

That for Interior Beauty in wainscoting, chair rail, mantel piece, ceiling, beams, balustrade, plate rail, paneling, baseboard, columns, door frames, cigar containers, clothes chests (lined with cedar), service trays, and for innumerable small furniture and knicknacks—you can obtain results with Sugi-finished Cypress—and that you can do the work yourself? And that it is very little work? And that it is

"NOT PYROGRAPHY"

or anything like it? The beauty and distinction of Sugi-finished Cypress is due simply to bringing out the wonderful natural grain of this historic species of wood—not to the designing or creating of any part of a "pattern" by the workers.

CYPRESS STOPS PROPERTY

(Reprint of a Page from Vol. 26)

THE "SUGI" FINISH

AN EXPLANATION OF THE SIMPLICITY of THE PROCESS

ANYONE CAN DO IT AND GET BEAUTIFUL RESULTS

WRITE FOR VOL. 26-FREE

"Novel and Fascinating.

"Wood finishing is getting out of some of its old ruts. The demand of today is for something different, something unique and something which is not like the other fellow's. The old highly glazed polish on wood is no longer desired. Something artistic, and at the same time natural, has the call. and there is nothing in the way of wood finishing so simple and yet so artistically beautiful as the 'sugi finish' on Cypress. The process is here described and anyone can do it at a less cost than the placing of any other highclass finish on Cypress.

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BEST FOR "ALL CYPRESS



"Anybody Can Do 'Sugi-ing'"

This is the first part-just a plain blow-pipe. (Have the Wood Eternal" good and dry.) See next picture.

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CYPRESS SPECIFY IT-

(Another random page reprinted from Vol. 26—the "Sugi Book.")

The Wood.

"The physical properties of Cypress, in connection with its . . ."

" . . . to suit ourselves—if we know how?

"The secret is out.

"The famous Japanese 'acid treatment' is known,

"The 'genuine Japanese' driftwood sold by those clever Oriental merchants to Occidental travelers as being the patient harvest of generations of beachcombers can be made by you, in your own kitchen in a few minutes—at practically no cost save a few thin boards of Cypress, 'the wood eternal.'

"Sugi is the name of the wood used in Japan for this finish, but it is so nearly akin to Cypress in grain, texture and character that Japanese carpenters and craftsmen working in this country will use no other wood when Cypress can be obtained.

"And here is Cypress . . ."

"BUILD BUT CYPRESS



"'Sugi-ing' Is Clean Work, Too"

This is the second part of the process—simply brushing out the char with a common wire or stiff bristle brush. (Brush lengthwise and across, never diagonally.)

WRITE US FOR VOL. 26 - the famous "SUGI BOOK." (FREE.)



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"Sugi" Cypress Doorway in Association of Commerce, New Orleans, La. Excellent Example of Architectural and Decorative Value.)

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Special Note:

(REPRINTED FROM VOL. 26)

AN EFFECT WHICH CAN RE OBTAINED UPON "SUGIFINISHED" CYPRESS, AND WHICH WILL BE PARTICULARLY PLEASING TO SOME TASTES, IS SECURED MERELV BY AN APPLICA-TION OF MURIATIC ACID TO THE BOARD AFTER IT IS BURNED AND BRUSHED OUT, BUT BEFORE WAX OR ANY Other FINISH IS APPLIED THE EFFECT OF THIS IS TO TAKE AWAY, TO A LARGE EXTENT, THE CONTRAST OF COLOR and IT ALSO GIVES A VERY PLEASING GRAY TONE.

SPECIFICATIONS

FOR

Cypress Interiors

Hall: Library: Living Room: Dining Room

by Lowe & Bollenbacher, Architects, Chicago.

(1) The drawings of Cypress Interiors in Vol. 39, Cypress Pocket Library, show designs of interior elevations of a living room, a dining room, a library and a stair hall. These designs are simply suggested for rooms of assumed dimensions, but can easily be applied to rooms of any size.

(2) All woodwork shall be of Cypress of a grade free of knots or other defects which would detract from its appearance or impair its usefulness; all Cypress to be thoroughly dry and selected so as to show desired grain and no material variation in color; the panels only are to be selected for beautiful figuring of "curly"



Top Half of Photograph of a Corner in the Reading Room, Association of Commerce, New Orleans, La. "Sugi" Cypress Finish.

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Bottom Half of Photograph of a Corner in the Reading Room, Association of Commerce, New Orleans.

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CYPRESS BEST FOR "ALL

risers shall be 7%-inch, flat balusters shall be 1½-inch thick by 3 inches wide and intermediate balusters 1½-inch square. The newel posts, intermediate posts, pilasters, railings including ramps, casements, curves, etc., shall be provided as shown and as required by the layout of stairs for which the material is being furnished.

(4) The Cypress Interior of living room, library and stair hall shall have a stained varnished finish as follows: Before applying first coating, the painter shall carefully examine all surfaces and clean same of all dirt marks Scratches or other surface defects shall be removed with a smoothing plane and all surfaces shall be sand-papered perfectly smooth and even. As Cypress is a close grain wood, all woodwork which is to be stained shall first receive a coating of oil or water stain of a color selected from samples. prepared in accordance with these specifications and submitted for approval of owner. Then apply one (1) coat of pure gum shellac cut in alcohol. After

"BUILD BUT CYPRESS

the shellac, apply two (2) coats of best quality of any standard make of what is known as "interior" varnish, allowing sufficient time after each coat for varnish to thoroughly harden. Sandpaper lightly between coats. All varnish shall be flowed on smooth and even, thoroughly covering all surfaces with each coat. Last coat of varnish shall be carefully and uniformly rubbed with pulverized pumice stone and raw linseed oil to a dull smooth finish. (If a less expensive finish is desired, substitute for last coat of varnish a coat of any reliable standard brand of dull varnish. which should come in the can without adulteration of any kind. and flow same on smooth and even.)

(5) The Cypress Interior of dining room shall be a four coat white enamel finish, according to following specifications: First and second coats shall be a reliable white zinc paint, as it comes in the can. Third coat shall be the white zinc paint and any standard first grade white enamel (in cans) mixed



Living Room in Cypress Farm House

Everything here that is wood is Cypress. This is an actual photograph, not an idealized drawing. A replica of this room was shown at the Forest Products Expositions in New York and Chicago. Vol. 38 contains detail plans and instructions to build the beautiful Cypress furniture shown here.

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INVEST-DON'T CYPRESS

equal parts, with a little color pigment added to give an ivory tone not far from pure white. Last coat shall be white enamel with no admixture. Allow 48 hours for drying and hardening between coats and sand-paper each coat lightly with No. 00 sand-paper, care being taken not to rub off the edges. The finish of all white enamel shall be semi-gloss matt finish.

(End of specifications.)

The following is an extract from an article in Building Management (Magazine). It well expresses the trend of the day toward artistic simplicity and hygienic housekeeping as related to interior trim:

REVIVAL OF SOFT WOODS FOR INTERIOR TRIM.

"Simplicity is the keynote of modern trim. No longer is an opening set in a heavy frame of woodwork. This change has made a material reduction in the quantity of lumber required for

CYPRESS THE WOOD

interior woodwork. Old style three-member casing and base, aggregating twelve inches or more in width, in some cases, has given place to narrow, one-piece trim, milled in plain lines.

"Three to five-member trim may have expressed individuality and beauty but brought no joy to those who looked after the premises or paid for the work. The many crevices and variously molded surfaces were excellent footholds for dust and dirt.

"A generation ago white pine was the principal wood used for interior woodwork, being employed for trim, for partitions, stairs and built-in furniture. It was enameled, painted or grained, sometimes being finished in oil and occasionally stained. The woodwork of this character can be found in many of the older structures. It is in good repair but proves somewhat distressing to the eye trained to admire simplicity."

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COMMENDATION:

NOTE—The following is an extract from an article by H. B. Reid, giving much excellent advice to farm contractors and small town carpenters, which appeared in The National Builder, a standard publication devoted to those fields

The illustration alluded to is the unfurnished interior reproduced on the supplement in the front of this volume. It is an excellent and typical example of ordinary "slash" or "flat" grain Cypress, such as you may obtain easily, promptly and in any quantity, at regular prices. The finish is all a matter of taste.

"The subject of interior wood trim is a big one. Every farmer and every farmer's wife will have a different idea on the subject. Most farmers have an inborn and healthy fondness for the natural grain of wood. The grain must not all be alike or it will have

CYPRESS STOPS PROPERTY DEPRECIATION

the monotonous effect of a sleeping car. It must not be so jarringly different as to grate on one's sensibilities The natural color of the wood need not necessarily be preserved, as some woods. including Cypress, respond to the indicious use of stains. Different harmonious effects can be obtained and surely the most unimaginative contractor can see the great possibilities of going out into the country, and improving the interiors of farm houses by means of wood trim, stains and other similar methods

"Built in side-boards, wooden trim in dining rooms as well as in other parts of the farm house are by no means beyond the farmer's purse or the contractor's skill. The illustration represents a Cypress interior in natural tones. Cypress is known as the wood eternal, and has many advantages, one of which from the contractor's standpoint is that it is advertised from one end of the country to the other."

NOTE-This is a very candid admission of the wide public

"BUILD BUT CYPRESS

preference for "the wood eternal" which has resulted from our work in informing the people at large of the special characteristics of Cypress-so that all might share in the economic benefits formerly enjoyed only by a limited number of the initiated. The point is that a wise carpenter or contractor finds it to his advantage to conform to the intelligent choice expressed by his customer. The old "hit or miss" way of ordering work done (and leaving the selection of materials to the least interested party) no longer goesat least not in lumber. And, furthermore, people who want Cvpress find that they CAN GET CYPRESS, even when selfishly advised to the contrary, IF THEY SIMPLY "put a 'must' on it."



CYPRESS SPECIFY IT-

Cypress Furniture



These are the days of thrift—as well as the days of sentiment

Can intelligent thrift and the healthy "homey" sentiment express themselves in any other way quite so well as in "home-grown" furniture? (Use an "easy" wood.)

Vol. 38 of the famous Cypress Pocket Library—"indispensable to every home-owner and home-hoper in the land," contains original designs, made for us by authoritative furniture artists, of SEVEN PIECES of Necessary Furniture. Why buy them? Why not make them yourself, of Cypress, "the wood eternal"? (It's easy on edged tools.)

Vol. 38 contains full detail sketches, specifications and care-

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THE WOOD CYPRESS

ful instructions. Tells how to make well-designed, "craftsy" furniture in your spare hours at home. "Home-grown furniture is best of all; you love it as well as use it." Just you try it!

Write tonight for Volume 38 absolutely correct, and a welcome addition indeed.

As a further encouragement to home handicraft in wood (Cypress preferably, we may be pardoned for suggesting) it occurs to us to mention by name a little book. entitled "Wood-working for Amateur Craftsmen." by Ira S. Griffith. A. B. It is "written so you can understand it." contains 128 pages with 125 illustrations and seems to be unusually clear and complete in describing the proper use of tools and materials. sells for 50 cents, in cloth, and probably can be bought anywhere. We have no interest in this particular book and mention it only because we are familiar with it. There are doubtless many other excellent books on this same subject. Good for men, and great for boys.

PUBLIC NOTICE:

How you can be sure that CYPRESS is CYPRESS?

Of course you want Cypress, "the Wood Eternal," for all uses where it represents the highest utility and ECONOMY. But—how are you to know that what you get is Cypress? And, if it is Cypress, how can you tell that it is the genuine decay-defying

"TIDE-WATER" CYPRESS?

"TIDE WATER"
CYPRESS MANUFACTURED BY ASSOCIA-



IDENTIFIED BY THIS TRADE-MARK

The one way for you to be sure that the Cypress you get was grown in a region near enough to the coast to possess the MAXIMUM of decay-resisting quality is to refuse all but genuine "TIDE-WATER" CYPRESS—and the only way to know that you're getting Tide-water Cypress is to insist and keep on insisting) upon SEEING WITH YOUR OWN EYES the REGISTERED TRADE-MARK of the Southern Cypress Mfrs. Assn. stamped ineradicably in one or both ends of EVERY CYPRESS BOARD OR TIMBER, and on EVERY CYPRESS BOARD OR TIMBER, and on EVERY BUNDLE of "small sticks" such as flooring, siding, moulding and shingles. This is the mark to BUY BY—now that every piece of the TRUE "Wood Eternal" made by a member of the established and ever-watchful Association is at once identified by its maker and "O. K.'d" by the Association mark. "Buy by the Cypress Arrow."

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"BUILD BUT CYPRESS

Whether planning a Bungalow, a Mansion, a Farm, a Sleeping-porch, or just a simple Fence—remember—"If you build of CYPRESS you build but once."

We want you to investigate the merits of CYPRESS for use in hundreds of ways and believe we can give you real help. We do not recommend Cypress for EVERY purpose—other woods are better for some uses. We recommend Cypress ONLY WHERE IT CAN PROVE ITSELF THE "ONE BEST WOOD" for the given case. Will you write our "ALL-ROUND HELPS" Department?

Southern CYPRESS Mfrs.' Assn., New Orleans, La. and Jacksonville, Florida

Insist on Trade-Marked CYPRESS from your local dealer. If he hasn't it, let us Know.

AN IMPORTANT FACT:

A FEW WORDS EXPLAINING WHY "ALL-HEART" CYPRESS SHOULD BE SPECIFIED FOR NON-ROT INAGES.

All trees, in terms of lumber contents, consist of two parts, the "heart" material, or mature wood constituting the inner bulk of the trunk, and the series of rings (of solid wood—not bark) known as "sap," which vary in thickness from one inch to four inches, or thicker, and which are the newer growth, and which, in due course, will become an addition to the "heart" wood, and be, in turn, replaced by still newer "sap" growth beneath the bark of the expanding trunk.

The "heart-wood" of almost all trees is somewhat darker in color than the "sap-wood," and in most species is

easily distinguishable.

"Sap" cypress, like the sap part of all other woods, is less solid and compact and therefore is not recommended for special endurance against decay. It has not yet enough of the singular essence known as "cypressene" to adequately protect it from decay germs, and in this respect is not conspicuously more enduring than the corresponding part of other trees. The "HEART-WOOD" OF THE CYPRESS is, however, thoroughly impregnated ("vaccinated," as it were), and it is the ALL-HEART WOOD OF CYPRESS that has made its historic fame as "the wood eternal." It is obvious that for numerous uses

It is obvious that for numerous uses the sap material is just as good as the heart, but for those uses where resistance to decay is a vital factor it is essential that "ALL-HEART" be specified. Best let your contractor or dealer know that you know this, when ordering.

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CYPRESS "THE WOOD ETERNAL"



BUY YOUR CYPRESS OF YOUR OWN LUMBERMAN HE HAS IT—OR WILL GET IT

INSIST ON GENUINE "TIDEWATER" CYPRESS.

IDENTIFY IT BY THIS TRADE.
MARK IN THE END OF EVERY
BOARD AND ON EVERY BUNDLE

